

From:

Flannigan, Steve [SteveFl@Exchou.COMPAQ.com] Wednesday, September 11, 1996 9:41 AM

Sent:

To: Subject:

Joachim Kempin Don Hardwick RE: Office 95

If that's the "same OEM deal as Gateway, Dell, SNI, etc." Ballmer was referring to", then the answer would be YES. However, 1 don't believe that Dell bundles on all Dell PCs. You tell me.

Steve

From: Joachim Kempin[SMTP:joachimk@MICROSOFT.com] Sent\_Wednesday, September 11, 1996 10:14 AM To: Flannigan, Steve Co: Bengt Akerlind; Don Hardwick; Steve Ballmer Subject: RE: Office 95

I will check with Steve and get back to you. But before I quote anything answer just one question with Y or N: would you be willing to bundle on all Compaq PCs, I exclude servers and the few barebones?

>From: Flannigan, Steve[SMTP:SteveFl@Exchou.COMPAQ.com] >Sent: Wednesday, September 11, 1996 7:54 AM >Ta: Joachim Kempin Bengt Akerlind, Don Hardwick, Steve Ballmer >Cc:

Office 95

>Subject

>Joachim.

As you know, I have been looking closely at the Anheuser-Busch deal to >understand the impact to Compaq of the OEM deals at Dell, Gateway, SNI, >etc. As part of the sequence of events at Anheuser-Busch, Steve >Ballmer called Bob Mason. I got the following from the field as >feedback on that call.

> "The final conversation Ballmer had with Anheuser-Busch was that he >told them they needed to upgrade their select agreement and that he >would not work any special deal for them. Ballmer told >Anheuser-Busch(Bob Mason CIO) that Compaq could have the same deal as >Gateway if they would do an OEM deal with Microsoft."

>As a follow up, I would like to evaluate doing this OEM deal with 
>Microsoft. Would you please forward me the term sheet for the "same OEM 
>deal as Gateway Dell, SNI, etc." Ballmer was referring to. I have not >be able to locate one that Microsoft might have sent to Compag in the >past. I understand that Office 97 is a different set of terms or a >modification of the Office 95 terms, so if you would also include an >additional term sheet for Office 97 I would appreciate it.

>Thanks

>Steve

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