EXHIBITA

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orgdPre mail - honored to 'see my teaching take hold
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From: K.A.D. Camara

Date: Thu, Jul 23, 2009 at 1:13 PM To: rudy at psystar.com, Charles Nesson

Rudy:

I like very much the idea of conducting this litigation publicly. I think as we go along over the next month, we should start explaining the dispositive motions arguments to the world — first sale and 117 non-infringement, nominative use of trademarks, preemption, and copyright misuse. We have the advantage of a press corps that's already engaged and that enjoys diving into legal arguments.

I also like the circus idea. We need to make sure that our circus day doesn't vary in any material way from how we do business ordinarily, other than that lots of people plus Apple are also roaming around the office. Our people will be asked about this in depos.

As for scheduling, we're negotiating dates with Apple right now and should be able to pin down a final schedule in the next couple of days. As you can imagine, they're nitpicking over who exactly we get to depose and in what order. A nice follow-up post might be the roster of Apple people being deposed — we can invite the world to send us questions.

I'm cc'ing Charlie Nesson on this, who I told about the case, who likes our side and story, and who is expert in public litigation.

Kiwi

On Thu, Jul 23, 2009 at 11:27 AM, Rudy Pedraza wrote:

Kiwi.

Hope all is well. Yesterday my staff forwarded you and CeCe a link to the blog we intend to launch now with our next newsletter; when you get a chance please let me know if the content is acceptable. We particularly wanted CeCe's input on how we presented the change of counsel but keeping it light, upbeat and funny if possible (re: Cowboy quip).

I've also been thinking about the upcoming visit from Apple during depo week (which in my opinion is akin to letting Terrorists visit the Pentagon). Although the idea makes me uneasy, I figure that if we let them in, we might as well have an *event* for the public the same day showcasing our products and letting customers touch and feel them first hand. How do you feel about that? The theme of the day would be something like "The circus comes to town", with everyone knowing Apple was also coming and at the same time making the public aware of how ridiculous Apple is behaving. Of course the key to pulling this off is planning, so we would need to get the visit date nailed down ASAP to ensure we get good media coverage.

Best regards, -Rudy

0 Responses to "morning mail - honored to see my teaching take hold"

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