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646

From w-clairl Thu Nov 7 10:24:59 1991

To: bradsi

Subject: Re: other DOSes

Cc: davidcol lizsi martyta w-clairl w-pamed

Date: Thu Nov 7 10:14:13 1991

PR is going to have limited ability to help you if Microsoft is deliberately and selectively keeping DRI from participating in the beta program. That is, if you are making a special case of them that is not consistent with the way that the beta program is being administered for the rest of the industry.

The other two facets of your mail, that you are not going to test against DR DOS and the check for MS DOS and the message, are less of a PR problem. It can be rationally explained that we only test against the standard, MS DOS.

My advice is that you really think through what you are doing here wrt the beta program. When this gets out, and it will get out, will really reflect badly on Microsoft from the press perspective. I think you should also get some legal advice on this issue.

Another thing to consider is that Microsoft recently sent out a letter to OS/2 2.0 SDK purchasers and explained that we could not support them because we have not been receiving sw components from IBM in a timely fashion. For Microsoft to then turn around and do the same thing to another operating system competitor looks really bad. (E.g. DRI could send out a letter to the press and its customers saying that Microsoft is not providing DRI with the beta of Windows 3.1 so we cannot support you, our customers. So, Mr. Customer, your ability to run Microsoft Windows will be severely limited).

We look pretty two-faced, to put it bluntly.

This is the PR reality. Please keep us informed of what you decide to do.

Claire

>From bradsi Thu Nov 7 09:05:52 1991

To: davidcol

Cc: lizsi richt w-clairl

Subject: Re: other DOSes

Date: Thu, 07 Nov 91 08:58:05 PST

yes, we are aware and I have talked to our pr people about it. i am still nervous and share your concern. it came up a few times at comdex. we need to work out our position more carefully and thoroughly, and make sure everyone who talks to users/press is informed. right, can you take that action item?

>From davidcol Thu Nov 7 08:31:24 1991

To: bradsi

Subject: other DOSes

EXH 33 DATE 2/13/02
WITNESS Silverberg
MARY W. MILLER

MS 5063244
CONFIDENTIAL

Date: Thu Nov 7 08:30:57 1991

There is an obvious conflict quickly approaching us, and I get the feeling we are not very prepared PR wise. The conflict is Windows 3.1 and DR-DOS. Apparently DRI is quite aware of our plans to not test with DR-DOS, our plan to not let them enter the Win 3.1 beta program, and our plan to detect the presence of MS-DOS and warn the user they are on an un-tested OS if MS-DOS is not detected.

It's also clear that DRI plans to make a public stink about this. They've contacted the FTC, and some Compuserve flames like the one about DRI not getting let into the Win 3.1 beta program I think are being prompted by them. It's only going to get worse.

Maybe this is already being handled and I'm out of the loop (which is fine) but have we informed our PR people about this and asked them to work on the appropriate public positioning for us? We need to get the message out so the people in the field know what to say.

Non-responsive material redacted

648
From w-pamed Thu Nov 7 10:35:29 1991
To: bradc bradsi
Subject: dr dos
Cc: lizsi w-carrin w-clairl w-pamed
Date: Thu Nov 7 10:14:05 1991

i spoke with eddy scannell ans asked about his bug report
he told me that those comments came from the corp.
user list that dri gave him
i asked himafter i had helped him on
another issuecould i have the list
he is faxing it to me
i also asked him
how can ms help these poor guys who are having trouble
geee do you think we could have a program that that says
if you ahve hproblems with dr dos we will help you
here is the psss num
eddy thought that was a good idea and would help those users

we are being as aggressive as possible
also cory smith will write a leeter and maybe other
stuff too
i am trying to reach adrain also
see you at 2
the BULLDOGS

649
From debbie Thu Nov 7 10:38:18 1991
To: bradsi charlotg christue mikedo paulsho philipg
Cc: cherrie debbie erinde sharonh wendye
Subject: Copernicus Task Force Meeting
Date: Thu Nov 07 10:37:12 PDT 1991

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TIMCC	0	0	1	0	1
TOMRI	1	0	0	0	1
TONYW	0	0	1	0	1
TRANSFER	9	21	15	0	45
UB	3	1	0	0	4
V-DOUGK	0	4	5	0	9
VATSANP	1	3	0	0	4
VIDEO7	15	19	17	0	51
VLADS	3	6	3	0	12
WINBETA	1	0	1	0	2
WISH	0	0	0	4	4
Y-DANFR	0	1	0	0	1
ZHANW	0	0	1	0	1
Total	171	303	256	34	764

654
 From w-pamed Thu Nov 7 11:12:28 1991
 To: bradc bradsi
 Subject: win 3.1 beta
 Cc: lizsi w-pamed
 Date: Thu Nov 7 10:33:51 1991

if you are NOT sending dri the win3.1 beta or not giving them access
 that other developers have then we will have a HUGE HUGE major
 pr problem on our hands
 we cant go out and claim we are only trying to help customers
 and then trash dri....even if we do it in a devious and smart way
 and then have the press find out that ms has been cheating and lying
 say it isnt sowe will have ZERO credabilty with the press

655
 From Johnri Thu Nov 7 11:13:11 1991
 To: dwgroup
 Subject: ATI 8514/ULTRA Upgrade
 Date: Thu Nov 07 11:10:23 PDT 1991

ATI tech support has a ROM and software upgrade for the
 8514/ULTRA card.

In my case, this was specifically for use with the NEC
 MultiSync 4FG, but it might help other configurations. I don't
 have the upgrade in hand yet so I can't report on the results.

I'm upgrading from ROM 1.15V1 and software version 2.1.

ATI tech support telephone: (416)756-0711, 9am-5:30pm EST

Lycka till!

656
 From fernandd Thu Nov 7 11:17:04 1991
 To: dosforum
 Subject: docerr readme
 Date: Thu Nov 7 11:16:23 1991

>From marionj Thu Nov 7 11:15:36 1991
 To: tomle
 Cc: fernandd
 Subject: docerr readme
 Date: Thu Nov 07 11:15:11 PDT 1991

ChrisH tells me that the ROMDOS readmes
 go final today. Do we want to get that
 devicehigh error in? Any others?

>>Marion

657
 From sharonh Thu Nov 7 11:17:29 1991
 To: braddir
 Subject: Reporting Relationships for Reviews
 Date: Thu, 07 Nov 91 11:16:58 PST

I will be bringing by this afternoon your department's list of reporting
 relationships. I need your buyoff prior to shuttling it to HR.

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