

SILVERBERG-2
1/22/09- JA

Lynn E. Williams (Legal)

From: Brad Silverberg
To: Jim Allchin
Subject: RE: Chicago UI design preview
Date: Tue, Jul 13, 1993 8:30AM

I attended Thursday morning and part of the afternoon.

- ISV's thought we are on the right track. They weren't blown away in any sense by the UI. They thought mostly it was the obvious stuff, mostly catch-up to others such as Norton Desktop and PC Tools for Windows.

- They *really* want extensibility. They continued to press for this in every way, whether cabinet extensibility so they could put in their own right pane handler; add properties to prop sheets; hook find file; etc. What's more, they were afraid and angry that Microsoft would use the hooks for its own purposes (apps, mail, etc) but not provide to isv's. This was a very hot button.

- They want SDI and they want msft to take the lead in telling them what to do to we can get to an SDI world. OLE2 and a doc centric paradigm mean SDI and they want it.

- They are very concerned about OLE2 size and performance. One ISV was quite angry about it (I didn't catch the company name). They converted to OLE2 but found they were no longer performance or size competitive on 4M systems and wished they had just stuck with OLE1.

- People in general liked the transfer model though they hate Link as a verb and they hate links in the shell. I think the transfer model got more mixed reviews later in the UIDP.

From: Jim Allchin
To: bradsi
Subject: Chicago UI design preview
Date: Monday, July 12, 1993 9:08PM

Could I get your view of the high points? I've asked here, but I want to make sure I get your view.

thanks
jim