

Bob Frankenberg  
Agenda '95  
Speaker Notes

## Slide #1

### Title slide

## Slide #2

### **Drinking from the firehose**

Taking in all of the data that is being "pushed" to us.

Thirsting for information; drowning in data

## Slide # 3

### **Novell's Information Services Architecture**

Define and grow a network information industry with --

- Open standards
- APIs
- 3rd Party involvement
- Novell Networks as the preferred publishing medium

Network Services --

The existing services in NetWare and UnixWare operating systems, ie NDS, Multi-media, Imaging, Telephony, Security/Encryption, Compression, File & Print

API Frameworks --

- Hyper-linking, distributed object management
- Search and retrieval
- Billing/metering/licensing
- Attributed file system

In creating these services, Novell will work with industry partners to establish and provide an

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open standard information API. This API enables participants to develop applications and tools, and provide information and services.

#### Advanced Clients --

Applications to create, manipulate, edit, view, and link compound information documents. These applications will access network services through the information API. A new development market will emerge for the creation of information clients.

#### Public Networks --

Telecommunications providers will have an opportunity to participate in an open, competitive market for connecting customers to information and services. Novell will pursue all carriers, worldwide, to participate in the NCS commercial internet.

#### Information and Service Providers --

These providers are able to make their information available through the open API framework and NCS infrastructure. This enables service providers to select and organize information to create value-added information sources. The information will be available to customers through extendable client applications.

All this together, creates an information marketplace.

## Slide #4

### **Corsair Virtual World Interface**

Novell has developed customizable, easy-to-use interfaces as part of the Corsair technologies.

This will --

Expose the power of being connected to the network.

Enable easy discovery, access, and navigation of local network, the enterprise, and global internetworks.

Encourage electronic commerce,

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## **Advanced Universal Client/Server Tools**

The Corsair Technologies are based on a Client/Server model

The cross-platform Advanced Client will --

Support both IP and IPX to provide a uniform method of navigation, discovery, and view of network services and information.

Provide a common browser to documents and applications. Users will access help, documentation, support and training from a common interface. Ferret, the Corsair browser, is extendable so information providers can integrate their own viewers into this advanced client interface.

Enable other applications to utilize hyper-text links to other documents and information using open, standards-based protocols.

Corsair's customizable, intuitive virtual world interfaces will allow business to market, sell, and support products electronically.

The information server will allow --

Sharing information across NetWare and UNIX networks, utilizing Novell's advanced services in the secure electronic delivery of information products and data.

## **Slide #6**

### **Novell's Public Network Services**

Novell will provide an "on ramp" to public information highways through infrastructure, services and interfaces. This will enable business to do business electronically in a secure, commercial transaction environment.

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### **Novell's Authoring Solution**

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Novell will enable the individual, as well as the corporation, to publish information using industry standard formats and platforms in a turnkey solution.

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### **Commercial Internet**

Novell will make the information highway accessible to all. Individuals and corporations alike will utilize Novell's advanced services to ensure secure delivery of electronic information products and data.

These services are available through industry-standard protocols, transaction monitoring systems, and customizable user interfaces.

## Slide #9

Transition to demo.

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